



What is the **Red Rovers** Legacy Appeal?

The Red Rover's Legacy Appeal is a five year monthly giving program aimed at 'calling over' *at least* 100 Red Rovers by 2020, in time to celebrate Red Roof Retreat's 20th Anniversary.

By joining hands with us at one of the two levels (Leader or Captain) offered below, you will help us:

- Generate at least **\$100,000** to help support our priority programs and services and support our current operational needs, and
- Generate at least **\$300,000** in new capital to be invested for Red Roof's future emerging priorities

What does it mean to be a **Captain**?

As a Captain Level contributor, you agree to make a minimum donation of \$100 a month over 60 consecutive months. (A yearly gift total of \$1,200 and a five-year gift total of \$6,000.)

Annually, \$1,000 will be placed into your own personalized endowed fund administered by the Niagara Community Foundation. The other \$200 will be used at Red Roof Retreat for current program and operational services, so highly valued by our clients.

By the end of year five, you will have created a family named endowed fund of \$5,000 of enduring value to Red Roof Retreat and, at the same time, made an impact of \$1,000 for current programs and services.

What does it mean to be a **Leader**?

As a Leader Level contributor, you agree to make a minimum donation of \$50 a month over 60 consecutive months. (A yearly gift total of \$600 and a five-year gift total of \$3,000.)

Annually, \$300 will be placed into the Red Roof Retreat General Endowment Fund administered by the Niagara Community Foundation. The other \$300 will help support Red Roof Retreat's current program and service offerings.

By the end of year five, you will have strengthened Red Roof Retreat endowment fund by \$1,500 for the future of Red Roof Retreat and have made an impact of \$1,500 for current programs and services.

What is an **Endowed Fund**?

An Endowed Fund is an investment fund, where gift capital received is entrusted to and carefully invested by the Niagara Community Foundation (NCF). Investments over time are disbursed by NCF to Red Roof Retreat to help fund our highest priority needs, well into the future.

What is **Monthly Giving**?

Monthly Giving is a pre-authorized donation made by a donor monthly through a pre-authorized cheque or credit card. These recurring donations are not only easy and time saving they are also valuable because they are a reliable source of income for Red Roof Retreat. Donors will be issued an official charitable receipt annually, suitable for income tax purposes.

How do I join the **Red Rovers** Legacy Appeal?

It only takes two simple steps to join the Red Rovers Legacy Appeal:

- Contact our offices at 289-868-9800 or by email at office@redroofretreat.com.

- Fill out the Red Rover's Gift Form with your contact information and payment information.

How will I be recognized as a Red Rover?

Being a Red Rover is not only a great way to help support the programs at Red Roof Retreat but it is also FUN! You will be acknowledged as a generous donor and recognized and receive the following:

- Official charitable receipt, issued annually
- Invitation for you and up to 5 guests to attend the annual Red Rover's Reception
- Certificate of Appreciation with spaces for annual badges each year you are a part of the Red Rover's. Badges will be given at the annual Red Rover's Reception.
- Lapel Pins also to be presented at the annual Red Rover's Reception.
- Name and biography on the Red Rover's Website (if desired)
- By being a participant in the Red Rover's Program you will receive quarterly newsletters with updates on the Red Rover's Program but also what is happening and coming up at Red Roof Retreat

What payment methods can I use?

A pre-authorized credit card or cheque is the easiest and most preferred way for making automatic monthly transactions. Red Roof Retreat is able to send you payment reminders if requested.

Is my bank information secure?

Yes! Your bank information is secure through our Blackbaud Norton Secured Database System.

If I need to change my bank and/or contact information, how could I do that?

Contact our offices at 289-868-9800 or by email at office@redroofretreat.com

Can my gift really make a difference?

YES IT CAN, you'll become one of the many hands joining together to help Red Roof Retreat! ☺ At Red Roof Retreat our respite and recreational programs not only give our families a much needed break they allow for our clients to be a part of the community and participate in personal goal orientated activities making an impact on their quality of life.
